

BRITANNIA INDUSTRIES LIMITED

Registered Office: 5/1A, Hungerford Street, Kolkata - 700 017

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CIN: L15412WB1918PLC002964

www.britannia.co.in

NOTICE

NOTICE is hereby given that the 95th Annual General Meeting of the Company will be held on Tuesday, 12 August 2014, at 11 a.m. at The Hyatt Regency, JA-1, Sector S, Salt Lake City, Kolkata 700 098. The Notice of the Meeting setting out the business to be transacted thereat together with the Audited Accounts for the year ended 31 March 2014 and the Reports of the Auditors and the Directors are being sent to the Members of the Company individually at their registered addresses. The aforesaid documents are being sent electronically to those Members who have registered their e-mail addresses.

Please note that these documents will also be available on the Company's website www.britannia.co.in for download by the Members, and for inspection at the Registered Office of the Company during office hours.

In case you want to register your e-mail address or as and when there is a change in your e-mail address, you are requested to register your e-mail ID or update the same with your Depository Participant/ Registrar & Transfer Agents of the Company, as the case may be.

It is hereby notified Pursuant to the provisions of Section 91 of the Companies Act, 2013 read with Companies (Management and Administration) Rules, 2014 (Corresponding to the provisions of Section 154 of the Companies Act, 1956) that the Register of Members of the Company will remain closed from Friday, 25 July 2014, to Tuesday, 12 August 2014 (both days inclusive) for the purpose of payment of dividend for the year ended 31 March, 2014 when declared at the ensuing Annual General Meeting of the Company to be held on 12 August, 2014. The transfer books of the Company will also remain closed during the aforesaid period.

It is also notified that the dividend for the year ended 31 March, 2014 will be made payable to those shareholders whose names stand on the Register of Members of the Company after giving effect to all valid share transfers in physical form lodged with the Registera & Share Transfer Agents of the Company on or before 24 July, 2014, in respect of shares held in physical form. In respect of shares held in electronic form, the dividend for the year ended 31 March, 2014 when declared will be payable to the beneficial owners of shares as at the closing hours of 24 July, 2014 as per details furnished by National Securities Depository Limited and Central Depository Services (India) Limited for this purpose.

For Britannia Industries Limited Vivek P Raizada Head-Legal & Company Secretary