



Press Release

Britannia Q1 Consolidated Revenue growth of 14% with 93% growth in Net Profit

Britannia Industries Ltd (BIL), India's leading Food Company, for the 1st Quarter ending June 2013, reported an increase of 14% in its Consolidated Revenue of Rs 1,539.6 Crores and a Net Profit increase of 93% at Rs 89.5 Crores. Operating Margin at 7.7% increased significantly, compared with 4.7% in Quarter 1 of last year, despite an increase in brand investment at 9.6% of Revenue, compared with 8.4% last year.

Commenting on the performance, Ms. Vinita Bali, Managing Director, said, "The expansion in margin is consequent to an improvement in product mix and higher price realization coupled with an emphasis on cost management – the growth momentum we saw in the 2nd half of last year, continued".

Britannia also reported an increase of 15% in its standalone revenue of Rs 1,403.4 Crores and a 99% increase in Net Profit, at Rs 86.3 Crores. Profit from Operations at Rs 114.4 Crores, increased 93%.

For more details, please contact:

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