



Press Release

Britannia Q1 Consolidated Revenue growth of 12% with 18.4% growth in Net Profit

Britannia Industries Ltd (BIL), India's leading Food Company, for the 1st Quarter ending June 2012, reported an increase of 12% in its Consolidated Revenue of Rs 1,348.2 crores and a Net Profit increase of 18.4% at Rs 46.5 crores.

It also reported an increase of 11% in its standalone revenue of Rs 1,221.6 crores with Profit from Operations of Rs 59.3 crores, an increase of 45.5%. Net Profit at Rs 43.5 crores for Quarter 1 this year increased 4% as the base for Quarter 1 of last year included profit on sale of property of Rs 10.4 crores (net of tax), which was not the case in this Quarter.

Commenting on the performance, Ms Vinita Bali, Managing Director, said:

“Our focus on strengthening the shape of our business has resulted in a 120 basis points increase in Operating Margin. We continue to work on the 3 priority areas of revenue management, cost management and innovation to improve the operational performance of all our categories – biscuits, bread, cake, rusk and dairy, both in India and overseas”.

Britannia has enhanced its premium cream portfolio with launch of several differentiated products including Bourbon Cappuccino, Pure Magic Praline and a new range of creamy flavours for Treat.

For more details, please contact:

Nidhi Agarwal / Yohanna Irani - Madison Public Relations

Tel No: 022 40891121; / 98801 77663 / 99204 99231