



Press Release

Britannia Net Profit Increases 28.5% for the year and 22.6% for Q4 Recommends Dividend of 425%

Mumbai, May 28th, 2012: Britannia Industries Ltd. (BIL), India's leading Food Company, reported revenue growth of 16.8% in Q4 and 17.8% for the year, on a standalone basis, at Rs. 1,309.6 crores & Rs. 4,947 crores respectively. Consolidated revenue at Rs. 5,460.8 crores increased 19% for the year.

Net Profit for Q4 increased 22.6% and for the year increased 28.5%, on a standalone basis, at Rs. 53 crores & 186.7 crores respectively. Consolidated net profit growth was 48.5% at Rs. 199.6 crores.

The Board of Directors recommended a dividend of 425% i.e. Rs.8.5 / share.

Commenting on the performance, Ms. Vinita Bali, Managing Director, said,

"Our three priorities during the year were managing revenue, managing cost and generating new value through innovation in products, processes and technology. This focus enabled us to deliver a top line growth of 19% and a profit growth of 48.5%, on a consolidated basis. Each business, in India and overseas, showed a significant improvement in performance."

Britannia's emphasis on innovation was reflected in several new introductions both in the Health & Nutrition products, as well as, indulgent products. GoodDay, an iconic brand, completed 25 years and added delightful new offerings like Choconut, Chocochip and Classic



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Fresh Bake cookies to its portfolio. A range of savory snacks - NutriChoice Multigrain Thins, NutriChoice Multigrain Roasty and 50-50 Snackuits were also launched.

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