

Spread happiness this Diwali with

'Britannia Shubh Kaamnayein'

Britannia brings together a delightful range of classic hampers and special edition which will make gifting a pleasure this diwali

Bangalore, 30th October 2012- Celebrate the festival of lights and spread happiness with the Britannia '**Shubh Kaamnayein**' range , crafted to be perfect gift to strengthen the bond and create everlasting memories with family, friends, colleagues and business associates .

The range this year has something for everyone with 5 different theme's which would appeal to all palate's and preferences

The much loved '**Meetha namkeen**' range is a collection of Britannia's popular sweet and Savory biscuits brands like Bourbon, 50-50 & Good Day which have an eternal appeal and is available at two price points

The Britannia '**Choco Delight Range**' is a rich assortment of chocolate flavoured delicacies which promise to spread smiles and take indulgence to another level . This heavenly assortment of cookies and cream filled biscuits include some of Britannia's inimitable brands like Good Day Chocó-Chip, Pure Magic chocolate crème and Bourbon

Include everyone in the celebrations by gifting them a healthy assortment of our Nutrichoice range of products with the '**Healthy gifts**' pack which contains Digestive , 5 grain and Diabetic Friendly biscuits .

If its cookies on your mind then no better choice than the "**Cookie delight**" which brings together all the variants of your favourite brand Good Day together with the delightful little hearts

The Special edition tin pack brings together a rich assortment of "**Premium assorted cookies**" in rich flavours like butter cashew, chocolate cashew and cinnamon which would liven up someone's day.

Says **Shalini Degan, Category Director - Delight & Lifestyle** at Britannia, "*Diwali is an occasion for joy, for togetherness and for celebrations. At Britannia, we have been delivering joy for decades and strive to make each Diwali a special one for millions of Indian homes.*

'Britannia Shubh Kaamnayein' packs are available at prices that range from Rs. 85 to Rs. 300. So this Diwali, savour the beautiful relationships in your life with 'Britannia Shubh Kaamnayein'.

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