Manufacturing & Distribution network across India

- 80+ manufacturing units
- 2.8 Cr packs made per day
- 51 depots, 3700 stockists, 900 trucks per day
- Over 36 lakh outlets selling Britannia

INR 3.7 billion capex deployed for capacity expansion
Fresh Dairy – Dahi
Made closer to the market for the best freshness to consumers

At Modern Dairies in Karnal for Delhi and other key cities in the North
At Parag Dairy for Maharashtra
At Parag Dairy in Chittoor (AP) for Bangalore, Hyderabad & Chennai
Adding scale to Manufacturing

Mega Factories - Multiple Lines - One Location
Rudrapur, Perundurai, Jhagadia, Madurai, Bangalore

RUDRAPUR  PERUNDURAI  JHAGADIA  MADURAI

BETTER OPERATION COSTS | LOWER PROCUREMENT COSTS | CONTROL ON QUALITY
End-to-End Automated World Class Manufacturing

- Auto feeders to reduce manual handling
- Hygiene design for Process Equipment
- Ergonomic layout - Overhead conveyors
- PU floor for food safety
- Safety at factories: OHSAS 18001 certification
Building Scale in Supply Chain

- Pallets are shrink wrapped before put away
- Stackers for putaway and picking
- BOPTs move stocks from dock to racks

- Strategically located at Bhiwandi, servicing Mumbai sub-urban areas
- 100% palletized mechanized operation
- Vertical storage with racks
- WMS enabled storage facility for efficient picking & putaway
With Integrated Distribution Centers

Cartons getting transferred through conveyors - packing hall to warehouse at Khurda

- Reduces logistics costs
- Better operation costs
- Multiple handling avoided
- Faster response to inventory changes
- Factory close to Distribution warehouse