

BAKING HAPPINESS FOR INDIA. SINCE 1918.



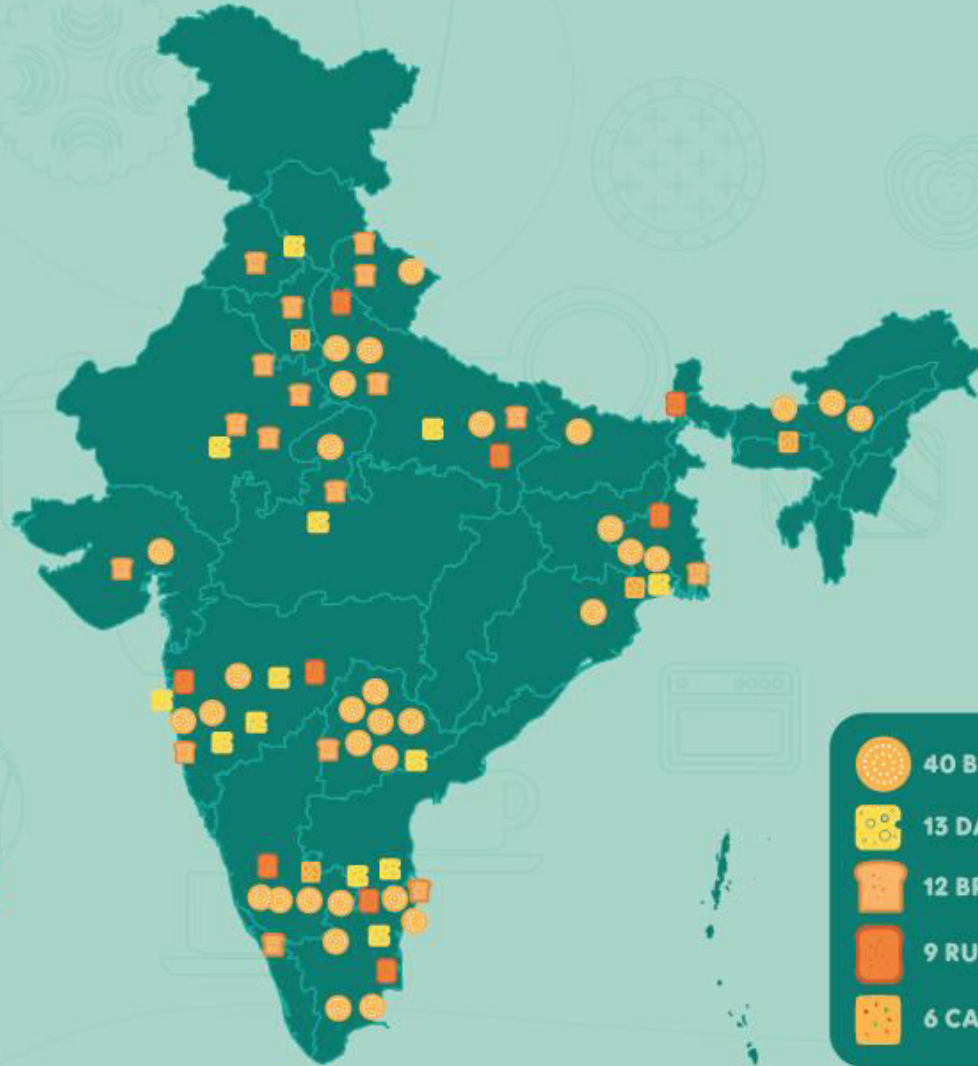
SPREAD ACROSS  
THE LENGTH AND BREADTH  
OF INDIA

# Manufacturing & Distribution network across India



- 80+ manufacturing units
- 2.8 Cr packs made per day
- 51 depots, 3700 stockists, 900 trucks per day
- Over 36 lakh outlets selling Britannia

**INR 3.7 billion capex deployed for capacity expansion**



# Fresh Dairy – Dahi

## Made closer to the market for the best freshness to consumers



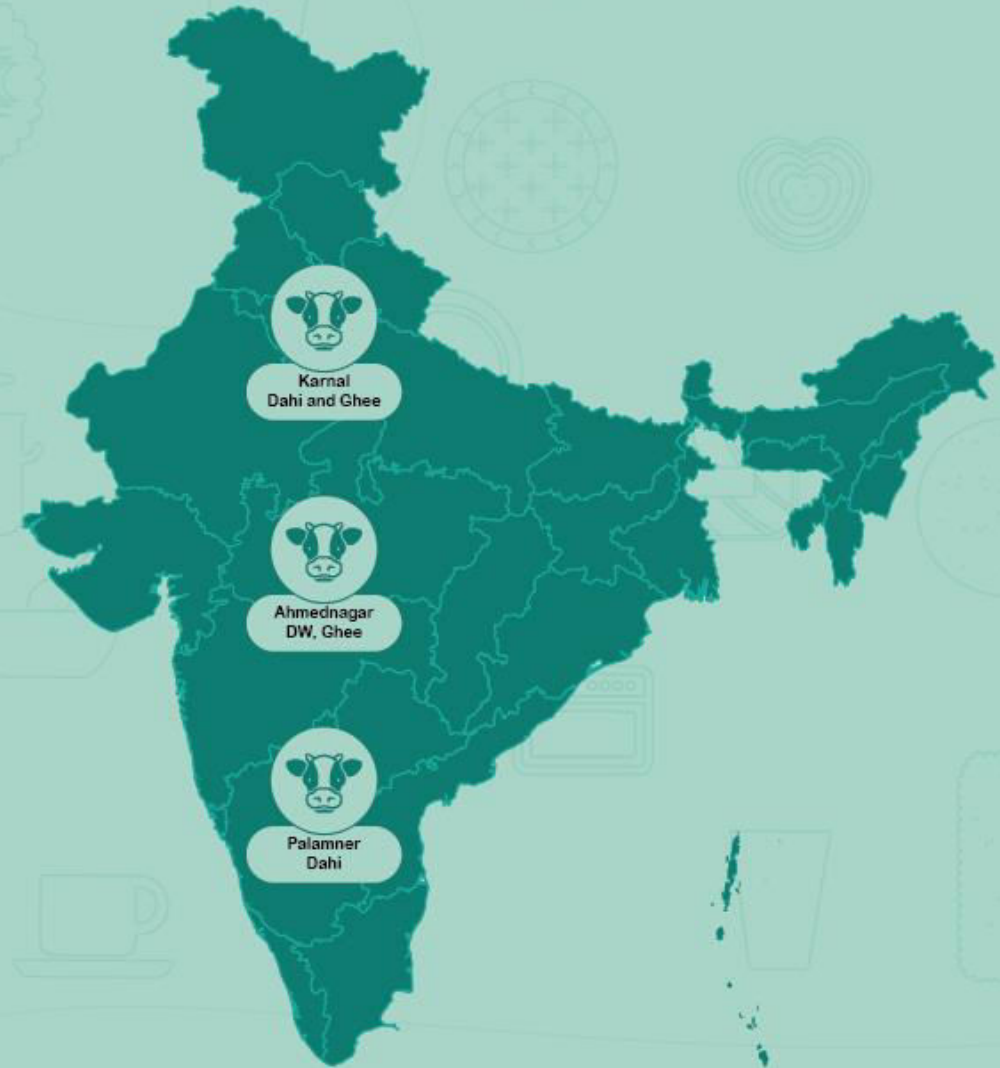
At Modern Dairies in Karnal for Delhi  
and other key cities in the North



At Parag Dairy for Maharashtra



At Parag Dairy in Chittoor (AP) for  
Bangalore, Hyderabad & Chennai



Karnal  
Dahi and Ghee



Ahmednagar  
DW, Ghee



Palamner  
Dahi

# Adding scale to Manufacturing



## Mega Factories - Multiple Lines - One Location

Rudrapur, Perundurai, Jhagadia, Madurai, Bangalore



RUDRAPUR



PERUNDURAI



JHAGADIA



MADURAI

BETTER OPERATION COSTS | LOWER PROCUREMENT COSTS | CONTROL ON QUALITY

# End-to-End Automated World Class Manufacturing



- Auto feeders to reduce manual handling
- Hygiene design for Process Equipment
- Ergonomic layout - Overhead conveyors
- PU floor for food safety
- Safety at factories: OHSAS 18001 certification

# Building Scale in Supply Chain



Pallets are shrink wrapped before put away



Stackers for putaway and picking



BOPTs move stocks from dock to racks

❧ Strategically located at Bhiwandi, servicing Mumbai sub-urban areas

❧ 100% palletized mechanized operation

❧ Vertical storage with racks

❧ WMS enabled storage facility for efficient picking & putaway

# With Integrated Distribution Centers



Cartons getting transferred through conveyors - packing hall to warehouse at Khurda

- ❖ Reduces logistics costs
- ❖ Better operation costs
- ❖ Multiple handling avoided
- ❖ Faster response to inventory changes
- ❖ Factory close to Distribution warehouse