EXPORTING THE INDIAN PROMISE
Indians across the World love Britannia

The Indian diaspora spread across the globe has helped Britannia sow the seeds of becoming the Indian multinational in the bakery Industry. With over 26 million people of Indian origin living across the various countries in the globe have ensured sustained demand for Britannia products.
Helping build Britannia’s Footprint across the Globe

India’s trusted brand Britannia is also fast emerging as one of the favorite biscuits brand in the middle East. The Company’s commitment to quality has seen it establish presence in over 70 countries across the globe.
Britannia’s range of products in the International Markets

Britannia straddles across categories such as Biscuits, Rolls, Rusk, and Wafers. The Products are marketed under Nutro and Britannia brand names. Britannia has recently started exports of Ghee.
Britannia sources products from over 20 Factories in India for Exports

The ever-increasing demand for Britannia products in the International markets has increased our sourcing spread to over 20 locations in India. We have now initiated a state of the art SEZ manufacturing location in Gujarat. It is a 3 line plant at an investment of over 100 Crores. Britannia has USFDA registered locations and Halal certified locations.

Ghaziabad  
Pondicherry  
Kolkata  
Rudrapur  
Kanpur  
Baramati  
Chennai  
Gwalior  
Patna  
Hajipur  
Kharagpur  
Ahmednagar  
Mumbai  
Nashik  
Hyderabad  
Khurda  
Saharanpur  
Gujarat - New SEZ
Bake in India to BAKERY OF THE WORLD

70+ COUNTRIES SERVICED FROM OVER 20 LOCATIONS

CUSTOMIZED PRODUCT PORTFOLIO FOR INTERNATIONAL CONSUMERS

AGGRESSIVE EXPANSION PLANS THROUGH JV AND SUBSIDIARY
Expanding our global horizons through acquisition, partnerships and JVs in key markets

DEVELOPING PRODUCTS SUITED TO THE LOCAL PREFERENCES

SUBSIDIARIES
SEZ
JOINT VENTURES