ENRICHING INDIAN LIVELIHOODS
Procuring 1.0 MnT of goods annually from more than 700 Indian suppliers for the last 100 years
12 crore liters p.a.
of locally procured milk
converted into a host of
value-added categories
Sourcing almost all our requirements from INDIA

**WHEAT**
MP, UP, Punjab, Haryana, Bihar, Rajasthan, Maharashtra & Gujarat

**SUGAR**
Maharashtra, Karnataka, TN, AP, UP, Bihar

**CASHEW**
Kerala

**DAIRY**
Haryana, West UP, North MP, Maharashtra (Pune, Baramati, Ahmednagar), AP (Chittoor)
Creating a prosperous ecosystem around our factories from **Farm gate to Dinner plate**

- 5 Lac farm families (wheat, sugar, dairy)
- 100 Grain market yards
- 400 Food Processing units
- 300 Packaging units
- 80 Britannia Manufacturing units
- 400 Trucks delivering goods per day
- 2.8 Cr Packs of Britannia Products per day

Raising income levels of all stakeholders through the value chain
Replacing manual handling of flour with automation - Bulk handling

Upgrading suppliers for automatic operation